



Sant'Anna

Scuola Universitaria Superiore Pisa

**Seasonal
Schools**



Issues on China: Innovation, Society and Culture

In memory of Filippo Nicosia

"The starry heavens above me and the moral law within me"

November 9-13 , 2020

The Seasonal School is a five-day dynamic and intensive program, that offers an introduction to the economic, social, political and legal aspects of modern China through the lenses of leading research activities promoted by Sant'Anna Institutes.

Participants will have the opportunity to develop the necessary background to comprehend some of the major China's issues, while emphasizing the traditional and modern roots of contemporary China.

The 40 hours-long school will be characterized by a strong interdisciplinary approach and will be focused on the encounter with people, countries, way of thinking and systems connected with China. In other words, to guarantee the pluralism of disciplinary and intellectual perspectives, the seasonal school will explore aspects related to the phenomenon of tourism, geopolitical and international relation issues, technology transfer and legal systems.

The Seasonal School is dedicated to the memory of the former Consul General of Italy in Chongqing, Filippo Nicosia.

Coordinators: Alberto Di Minin & Nicola Bellini

Teaching Assistant: Fabiana De Carlo - f.decarlo@santannapisa.it - 050 883 838

For the final assignment, please:

- Write a max 3 pages essay starting by identifying a concept that you learnt in class during the week. Then, apply this concept by deepening a socio/economic issue pertaining modern China or the relationship between China and the rest of the world.
- Prepare a presentation in PPT of max 6 slides, including references.
- Record a brief (max 3 minutes) video that explains your work.

Your essay will be evaluated on a scale from 1 to 30.

You will receive up to 10 points for clarity and style, 10 points for originality and 10 points for relevance and precision of contents.

For more information visit:

<https://www.mastermind.santannapisa.it/issues-china-innovation-society-and-culture>

<https://www.santannapisa.it/it/issues-china-innovation-society-and-culture>

This event is in collaboration with Galileo Galilei Italian Institute



Filippo Nicosia – 倪飞
Consul General
1976-2020

November 9th

Opening

❖ **9.00-9.30 Introduction to the week**



Sabina Nuti
Rector of Sant'Anna School



Alberto Di Minin
Professor at Sant'Anna School
Coordinator



Andrea Piccaluga
Professor at Sant'Anna School
Director of Institute of Management



Nicola Bellini
Professor at Sant'Anna School
Coordinator

❖ **9.30-11.00 Meeting between Asia and Italy: the gaze of diplomacy**



Luca Sabbatucci
Director General for Global Affairs in the Ministry of Foreign Affairs



Emanuele de Maigret
Deputy Head of Mission in the Embassy of Italy in Beijing



Cristina Ravaglia
Ambassador, former Deputy Director General for Asia and Oceania in the Ministry of Foreign Affairs



Federico Failla
Ambassador of Italy to South Korea



Stefano Beltrame
Head of the Training Unit of the Ministry of Foreign Affairs, former Consul-General of Italy in Shanghai

❖ **11.00-11.30 Discussion**

❖ **11.30-13.00 *The diplomatic dialogue between China and Italy: comparing experiences***



Davide Giglio

Italian Economic, Commercial and Cultural Promotion Office in Taipei Representative



Giuditta Giorgio

Counselor in the Foreign Minister's Cabinet



Pietro Sferra Carini

Deputy Head of Mission in the Embassy of Italy in New Delhi



Davide Castellani

Consul. Consulate-General of Italy in Chongqing



Alessandra Pastorelli

First Counselor in the Permanent Delegation of Italy to the International Organizations in Paris



Guido Giacconi

In3act
Professional Affiliate at Sant'Anna School

❖ **13.00-13.30 *Discussion***

❖ **13.30-14.30 *Lunch Break***

❖ **14.30-15.30 *50 years China Italy diplomatic relations***



Filippo Fasulo

Italy China Foundation's Centre on Business Research
Fellow at Sant'Anna School

❖ **15.30-16.00 *Conclusion***

❖ **16.00-18.00 *Basic Chinese Language***¹

¹ Please find the program of Basic Chinese language Course in the attachments <https://www.mastermind.santannapisa.it/issues-china-innovation-society-and-culture>

November 10th

China and the World Order

- ❖ **9.00-10.30 *An international cooperation case study to link purposes with practice to reality***

Alberto Di Minin – Dialogue with



Guido Giacconi

In3act

Professional Affiliate at Sant'Anna School

- ❖ **10.30-11.00 *Italy and China between finance and investments. The experience of Giulio Saitta, Senior Banker at China Construction Bank***

Alberto Di Minin – Dialogue with



Giulio Saitta

China Construction Bank

- ❖ **11.00-12.15 *USA vs China: a new cold war?***



Filippo Fasulo

Italy China Foundation's Centre on Business Research

Fellow at Sant'Anna School

- ❖ **12.15-13.00: *Q&A Session***

- ❖ **13.00-14.00: *Lunch Break***

❖ **14.00-16.00 *Europe vis à vis China: how to deal with a systemic rival***



Filippo Fasulo

Italy China Foundation's Centre on Business Research
Fellow at Sant'Anna School



Anna Facchinetti

Euraxess China
Professional Affiliate at Sant'Anna School



Alessandro Zadro

Program Manager at Sant'Anna School
Cercius Group

❖ **16.00-18.00 Basic Chinese Language**

November 11th

Chinese Legal System

❖ 9.00-10.00 *Fundamental principles of Chinese Law*

Filippo Fasulo – Dialogue with



Federico Antonelli

Chinese Law Professor at Roma Tre University

❖ 10.00-12.15 *The legal aspect of Chinese Belt and Road Initiative*



Giuseppe Martinico

Professor at Sant'Anna School



Wu Xueyan

Professor at Chongqing University
Former Director of Confucius Institute
of Pisa

❖ 12.15-13.00 *Q&A Session*

❖ 13.00-14.00 *Lunch Break*

❖ 14.00-15.30 *Judicial Local Protectionism – The Chinese IP system*



Liu Haibo

Professor at University of Chinese
Academy of Sciences of Beijing



Zhang Yafeng

Researcher at University of Chinese
Academy of Sciences of Beijing



Liu Wei

Professor at Chongqing University



Antonio Crupi

Post-doctoral Researcher
at Sant'Anna School

❖ 15.30-16.00 *Q&A Session*

❖ 16.00-18.00 *Basic Chinese Language*

November 12th

Characters and trends of Chinese Tourism

❖ **9.00-10.15 Introduction.**

Why Chinese tourism matters - Chinese tourism after Covid-19



Nicola Bellini

Professor at Sant'Anna School

❖ **10.15- 11.00 Q&A Session**

❖ **11.00-12.15 *Tourism and the Chinese middle class.
Italy as destination***

Nicola Bellini – Dialogue with



Filippo Fasulo

Italy China Foundation's Centre on Business Research
Fellow at Sant'Anna School

❖ **12.15-13.00 Q&A Session**

❖ **13.00-14.00 Lunch Break**

❖ **14.00-15.30 *Reinventing tourism destinations in China:
The impact of Covid-19***



Pu Yongjian
Professor at Chongqing University



Marco Bonaglia
PhD Candidate
Chongqing University

❖ **15.30-16.00 *Q&A Session***

❖ **16.00-17.00**

Alberto Di Minin – Dialogue with



Alberto Bradanini
Head of Centro Studi Sulla Cina Contemporanea
Former Ambassador of Italy to Beijing

❖ **17.00-18.00 *Basic Chinese Language***

November 13th

Innovation – Technology and knowledge transfer

❖ **9.00-9.50 China: the new home of innovators**

Alberto Di Minin – Dialogue with



Plinio Innocenzi

Professor at Sassari University a
Former Science and Technology Councillor at
the Embassy of Italy to the PRC

❖ **9.50-10.40 Innovation policy: lessons from China**

Nicola Bellini – Dialogue with



Francesco Grillo

Author of “Lezioni Cinesi” (2019)
Professional Affiliate at Sant’Anna School

❖ **10.40-11.10 Coffee Break**

❖ **11.10-11.50 Technological challenges in tourism:
WeChat and beyond**

Nicola Bellini – Dialogue with



Paola Pacchiana

Country manager at EuroPass

❖ **11.50-12.40 *The global R&D presence of Huawei and its presence in Pisa***

Alberto Di Minin – Dialogue with



Zhu Ming
President of Huawei
Pisa Research Centre



Paolo Gai
Director, Embedded Software Lab
Evidence

❖ **12.40-13.00 *Discussion***

❖ **13.00-14.00 *Lunch Break***

❖ **14.00-16.00 Conclusive Panel Discussion on Innovation in China**



**Simone Pieranni –
Moderator**

Il Manifesto, China Files



Antonio Apicella

Professor at Università
della Campania, Luigi Vanvitelli



Alberto Di Minin

Professor at Sant'Anna School
Coordinator



Guido Giacconi

In3act
Professional Affiliate at
Sant'Anna School



Fabrizio Landi

President, Founder and Managing
Partner at Fondo Panakès



Francesca Spigarelli

Professor at University of
Macerata



Pietro Tonutti

Professor at Sant'Anna School



Nicola Vitiello

Professor at Sant'Anna School

❖ **16.00-16.30 Conclusive Remarks**

❖ **16.30-18.00 Basic Chinese Language**